



BORO Magazine is a hip and cool LIFESTYLES publication with distribution in Astoria, LIC and Sunnyside. We are at the forefront of food, culture, nightlife, arts and entertainment, with strong community presence with a vast local distribution and a very powerful ONLINE voice (QNS.com).



ADVERTISERS & CLIENTS INCLUDE:

ASTORIA FINE ARTS FITNESS, ANTHEA YOGA, ASTOR ROOM, ASTOR BAKESHOP, ASTORIA SHORE FESTIVAL, AURORA GALLERY, AVENUE CAFE, BEAR, BELIEF, BIKRAM YOGA, BK BAGEL AND COFFEE SHOP, BROOKLYN GRANGE, BLEND, BLACKBIRDS, BREAK BILLIARDS, BURGER CLUB, BUTCHER BAR, CAFEVIA ESPRESSO, CANDY PLUM, CARNEGIE HALL, CITYVET, CLUB FITNESS, CRANK, CREATORS CO-OP, DIWINE, DOMAINE BAR, DURAMERICA, EXO ASTORIA, FLORESTA, FLUSHING TOWN HALL, FOOD CELLAR, THE FOUNDRY, GIGI, SITE, HEART AND SOUL YOGA, HOLIDAY INN, IL BAMBINO, QUEENS KICKSHAW, KRISTEES, L'ARTISTE, LENG THAI, LIC DOGHOUSE, LOCALE, LAGUARDIA PERFORMING ARTS MALU, MANDUCATIS RUSTICA, MEALS ON WHEELS, MEXI-Q, METROPOLITAN MUSEUM OF ART, MODERN SPACES, MOSAIC, ORNELLA TRATTORIA, OVELIA, PITA PAN, POMME CAFE, PORTALIA, PRIMP AND TEASE, RAPTURE, RAVEL, RAVEN'S HEAD, RCN, REDKIN, STEINWAY COURT VET, SUGAR FREAK, SUPERNOVA TATTOO, SWEET AFTON, SYNDEX, TEN10 STUDIOS, THEVIEW, THYMARI REST., TIME CAFE, VARDIMAN EYE, VESLO, WELL'S FARGO, WHISKERS, WILLIAM HALLET, WINEGASM, THE YOGA ROOM, Z HOTEL.



(Over 7,000+)



(Over 2,500+)



525,000 weekly visitors



Local Distribution:

- 20,000+ Copies printed per mo.
- Handouts to over a dozen Subway Stations.
- Distribution to over 125 Astoria, LIC and Sunnyside locales.
- First Friday of EVERY Month!

Payment:

Check, credit card and cash. Payable: **BORO Magazine**

Check may be mailed to: 38-15 Bell Blvd., Bayside, NY 11361

All payments are due by the 15th of the month preceding the printed issue. A late fee of \$50.00 will be applied to any late payments. Thanks!

Online Ad, Art Requirements

Top Banner: 468 x 60 px., 72dpi, jpg, rgb.
Side Banner: 300 x 250 px., 72dpi, jpg, rgb.

SPECIALS - Pre-Pay these Amounts:

Pay (6 months) and receive A FREE AD. | Pay (12 months) and receive 2 FREE AD.

Customer Service:

Being a BORO Partner:

- Professionalism.
- Respect.
- Availability.



Ad Rates

\$	1 issue	3 issues	6 issues	12 issues
1/8 page	250	225	200	190
1/4 page	450	400	380	350
1/2 page	850	780	720	675
Full page	1600	1400	1300	1200

Artwork Ad Size:

	WIDTH	HEIGHT
1/8 page	2.875"	1.75"
1/4 page	2.875"	3.875"
1/2 page	6"	3.875"
Full page (bleed)	7"	9" safe zone: 6"x 8"
Full page (No bleed)	6"	8"
Double page (bleed)	13.5"	9" safe zone: 12.5" x 8"
Double page (No bleed)	12.5"	8"

Print Ad and Art Requirements:

Digital Ads Only: correct size and format.
All Files must be: High-Res. 300 dpi.,
• CMYK, PSD, EPS, AI, JPEG, PDF or TIF.

Ask your representative about ...

THE PACKAGE

*INCLUDED WITH YOUR 12 MONTH PREPAID PACKAGE

	PRINT AD	ONLINE EVENTS	PRINTED EVENTS	MAP-IT DIRECTORY	DEALS + DISCOUNTS	ONLINE STORY	ONLINE ADS 3 MO. (\$675 VALUE)	NEWS LETTER (\$500)	COVER PROMOTION (\$600 VALUE)	PRINT EDITORIAL (\$2400 VALUE)
ONE EIGHTH AD	X	X	X	X						
ONE QUARTER AD	X	X	X	X	X	X				
ONE HALF AD	X	X	X	X	X	X	X	X		
FULL PAGE AD	X	X	X	X	X	X	X	X	X	X

Issue	Payment	Artwork	Street Date
January	12/15	12/19	1/1
February	1/15	1/17	2/5
March	2/15	2/14	3/5
April	3/15	3/14	4/2
May	4/15	4/18	5/7
June	5/15	5/23	6/4
July	6/15	6/20	7/2
August	7/15	7/18	8/6
September	8/15	8/15	9/3
October	9/15	9/19	10/1
November	10/15	10/17	11/5
December	11/15	11/14	12/3



Visually compelling images attract the human eye **60,000** times faster than reading a single sentence.
http://news.mit.edu/2014/in-the-blink-of-an-eye-0116
source: http://oil.williams.edu/files/2010/02/using-images-effectively

It's quite common for business owners to be concerned with the costs of any advertising. Advertising is like planting seeds in a garden. The longer you water it and leave it in the sun, the better and sweeter the fruits of success taste.



Ask about: • 6 Months \$400 per mo.
Map It • 12 Months \$600 per mo.

Event Submissions Details

Submit events for print consideration by the deadline with info in this order:

1. Date:
2. Time:
3. Event:
4. Title:
5. Cost:
6. Location:
7. Phone:
8. Address:
9. URL:
10. Other:

Attach images if applicable *

* Submitting a photo does not ensure that it will be printed. All photos must be reviewed by our editors.



QNS.com provides the latest in Queens news and events, powered by the journalists at the award-winning *Queens Courier*, *Courier Sun*, *Ridgewood Times*, *Times Newsweekly*, *BORO*, and *LIC Magazines*. This isn't just another ordinary local news website. It's a network.



Brooklyn.com is a website, life guide and resource that rose out of the ashes of the 2007 recession. It has since grown to build a large audience on the website and in social media. We scope out little hidden gems.



Contact:

p: (718) 866.8089 | **e:** ads@QNS.com



Being part of the Schneps Communications family gives businesses a one-stop shop for marketing.



Qns.com

Big Online Reach

595,000+ VISITORS per mo.

993,000+ PAGEVIEWS per mo. Our website traffic grows every day thanks to the best journalism and updates from our community.

125,000+ SOCIAL MEDIA FOLLOWERS

The combined power of our news publications with the advanced technology of our social platform means we have a most devoted following.

70,000+ E-MAIL SUBSCRIBERS
Our daily, targeted outreach continues to grow in numbers through e-mail newsletters.



Influencers

- @QNS
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- @HomeReporter
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