



Accounting Coordinator - Attaché to the Comptroller and Financial Director. Responsibilities included: Media and Production invoicing, Accounts Payable, Accounts Receivable, Check advances, and expense reports. Accounts Included: The Family Circle, Chase Manhattan Bank, Snapple, Coach Leatherwear, Kenneth Cole, and Schieffelin & Somerset, Kate Spade.

December 1992 - October 1993

Studied with:

Len Sirowitz, Dick Raboy, Paul Davis, James Victore, Tony Palladino, David Sandlin, Steven Brower, Luba Lukova, and Milton Glaser.

Proficient in:

Client Sales, Client Accounting, SEO Print Production, Tetrad Management, Advertising, Brand-ID, Social Media, Reputation Management, Copywriting, Graphic / Environmental / Web Design, Adobe Suite and Microsoft Office.

Affiliations:

4A's Innovation Lab
NYC Power Group
Sacred Order of the Magi
AMORC (Rosicrucian Order)
Adrian's Network
The Art of Jimi Hendrix Tour
Society's Choice

Founder and Creative Director

Design Firm: Development of corporate identity programs, logos, catalogs, brochures, magazines, web design, multimedia, interior design, and printed collateral material. Advertising concepts and licensing pertaining to corporate, sales, entertainment, design, mass marketing and service based companies. Daily operations include: Graphic and Social research, Product design, and client correspondence.

January 1994 - Present

11211 Magazine, Inc.

Williamsburg | Brooklyn

Proprietor • Publisher • Designer

Free Circulation: 548,000 copies, bi-Monthly Local Cultural Arts Magazine: Original Creative Direction, Copywriting, Design, Advertising, and Promotion.

Also Published under 11211Magazine: TheBoxMap 2002, Fortnight, Appetite 2002-2006, 10003 Magazine.

July 2000 - November 2006

Williamsburg CONCIERGE

Neurochemical, 11211, Beehive Nyc, The Offal Project, Ta'amul Ballet, TheWhoCup, The Black Swan Awards.

Founder + Publicity

Works with small-medium companies to provide and expand growth. This is now accomplished through a curated system called **Neurochemical**. It is based on a four tier protocol which is a combination of Advertising, Branding, Communication strategies and Design.

July 2000 - Present

Appeared/Mentioned in:

The New York Times, New York Post, NY Daily News, SVA Alumni Journal, Greenpoint Star, Newsday, BCAT TV, Scene Magazine and Brooklyn Rail.

Fine Art:

• **11211 Magazine** is in the permanent archives of: Brooklyn Museum of Art, NYC and Brooklyn Public Libraries, Williamsburg Art and Historic Center, School of Visual Arts and The MET.

• The Offal Project: (designer)

In Galleries: McCaig-Welles Gallery, The State of Art, Front Room, WAH, Dam Stuhltrager Gallery.

Knowledge & Interests:

Conceptual Thinking, Cultural Trends, Traditional Chinese Medicine, Feng Shui, Tetrad Management, Social Media, Taoism, Metaphysics, Neurochemistry, Music Composition & Fine Art.