

NEUROCHEMICAL

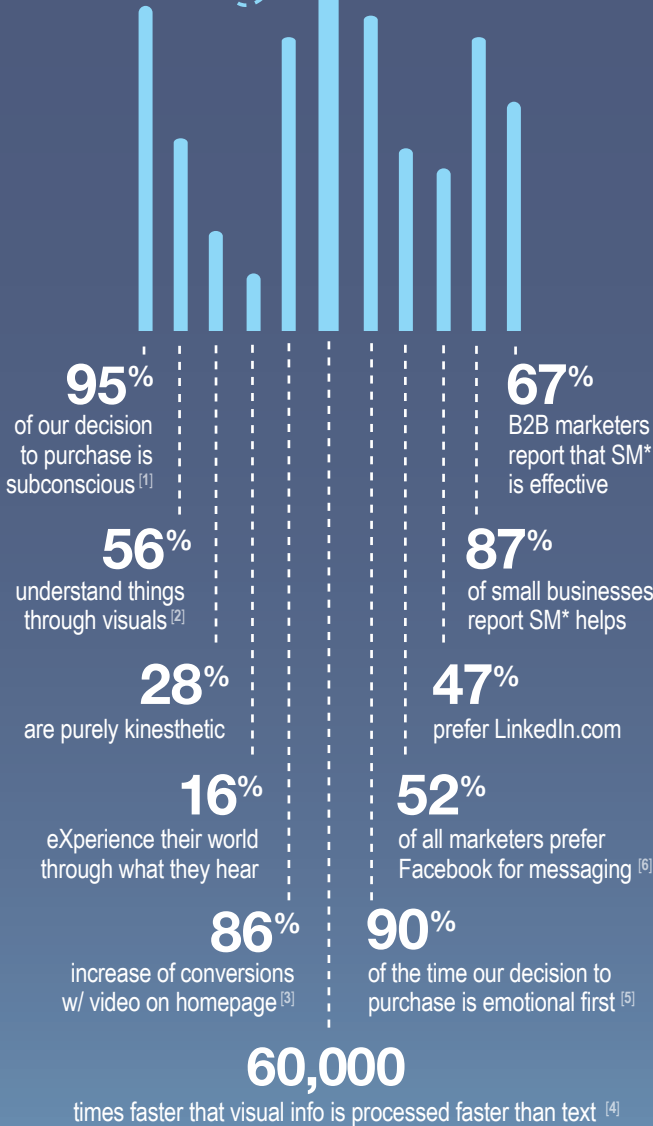
Brand-ID

bink.)))
designed this infographic.

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Without a
Brand-ID



*SM = Social Media

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transforms a company into a culture,
grows businesses into movements,
improving peoples lives.

bink.)))

Sources:

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- [3] <http://inboundwriter.com/content-marketing/25-content-marketing-statistics>
- [4] oil.williams.edu/files/2010/02/using-images-effectively
- [5] <http://bigthink.com/experts-corner/decisiona-are-emotional-not-logical-the-neuroscience...>
- [6] <http://marketingprof.com/charts/2013/10888/how-b2b-content-impacts-buying-decisions>